



ANTIQUES TRADE
gazette
THE ART MARKET WEEKLY

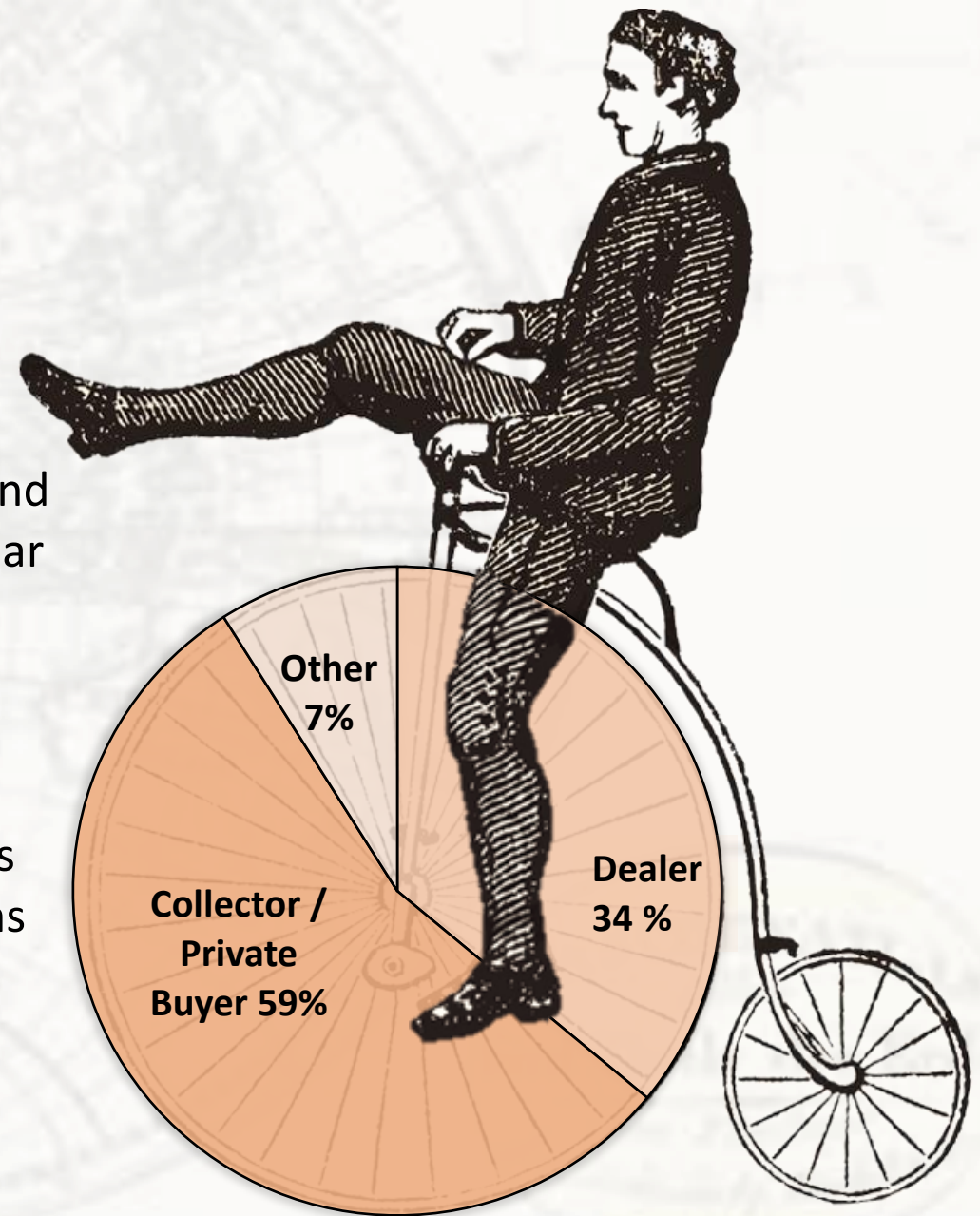
“The bible of art & antiques”

- ✓ Our readers are **private buyers**
- ✓ Our readers are loyal and **respond** to print advertising
- ✓ Reach **25,000** print readers every week
- ✓ Our Readers buy **offline**
- ✓ **20%+ new** subscribers a year
- ✓ **Key buyers** across the world read *Antiques Trade Gazette* – 39 countries

All statistics are from the 2022 ATG readership survey

Our readers are private buyers...

- Our 25,000 readers are affluent private buyers, collectors and dealers who collectively spend in excess of £1 billion per year on art and antiques at auctions in all continents
- Diverse readership for both high-end and general sales
- Concentrated audience of high net worth, serious collectors are looking at *Antiques Trade Gazette* for upcoming auctions



Our readers are loyal & respond to advertising...

- Our readers are loyal, 60% have paid for *Antiques Trade Gazette* for more than 10 years. We gain 20% new readers every year
- Our readers read *Antiques Trade Gazette* cover to cover
- Advertisers sell off the page: *'The ATG strikes again! Everything I have ever advertised with you has sold as a result. Thank you!'*

Henry Nicholls, Henry Nicholls & Son; May 2020

- 85% of readers say they have taken action as a result of seeing an advertisement in *Antiques Trade Gazette*
- **96% of subscribers say the newspaper is a must-read every week**



23% new subscribers every year...



- We are constantly attracting **new** subscribers to *Antiques Trade Gazette* to join our loyal subscriber base
- Our marketing campaigns continually draw a new audience of *Antiques Trade Gazette* subscribers
- Subscription sign-ups via thesaleroom.com attract a new generation of collectors
- Distribution of *Antiques Trade Gazette* and its supplements at major art & antiques events such as *Firsts* and *Asian Art in London* brings in new affluent bidders

Our readers buy offline and off the page

- 65% of readers make their purchases offline
- They are traditional buyers who enjoy attending events and the theatre of auction
- 59% of readers say they contacted or bought from an advertiser directly after seeing them in *ATG*

“Recently featured in ATG, this Daniel Quare ebony and gilt-brass table striking clock, sold direct to a reader.”

Ben Wright: Ben Wright Clocks



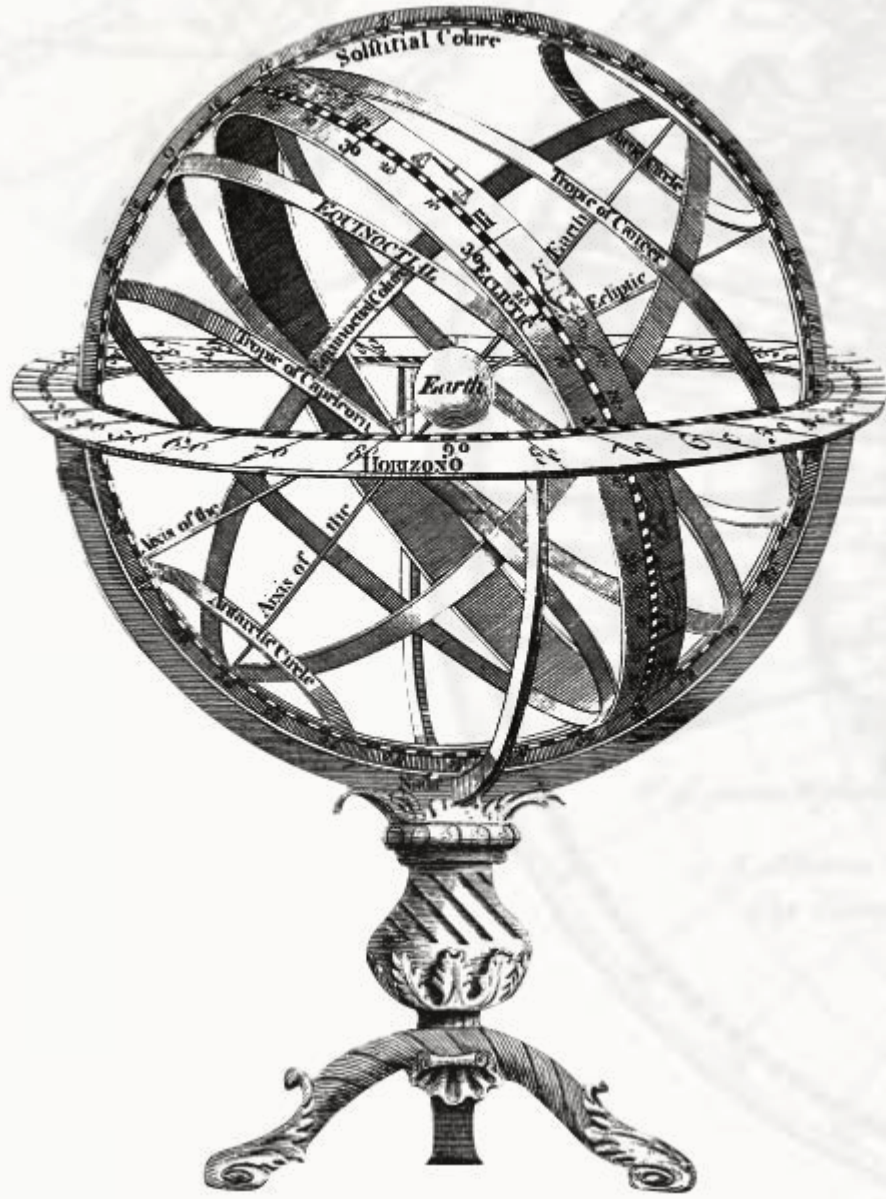
Photo credit: Ben Wright Clocks

Our readers are sellers as well as buyers...

- 87% consign to auctions
- 56% sell through dealers



Photo credit: Reeman Dansie



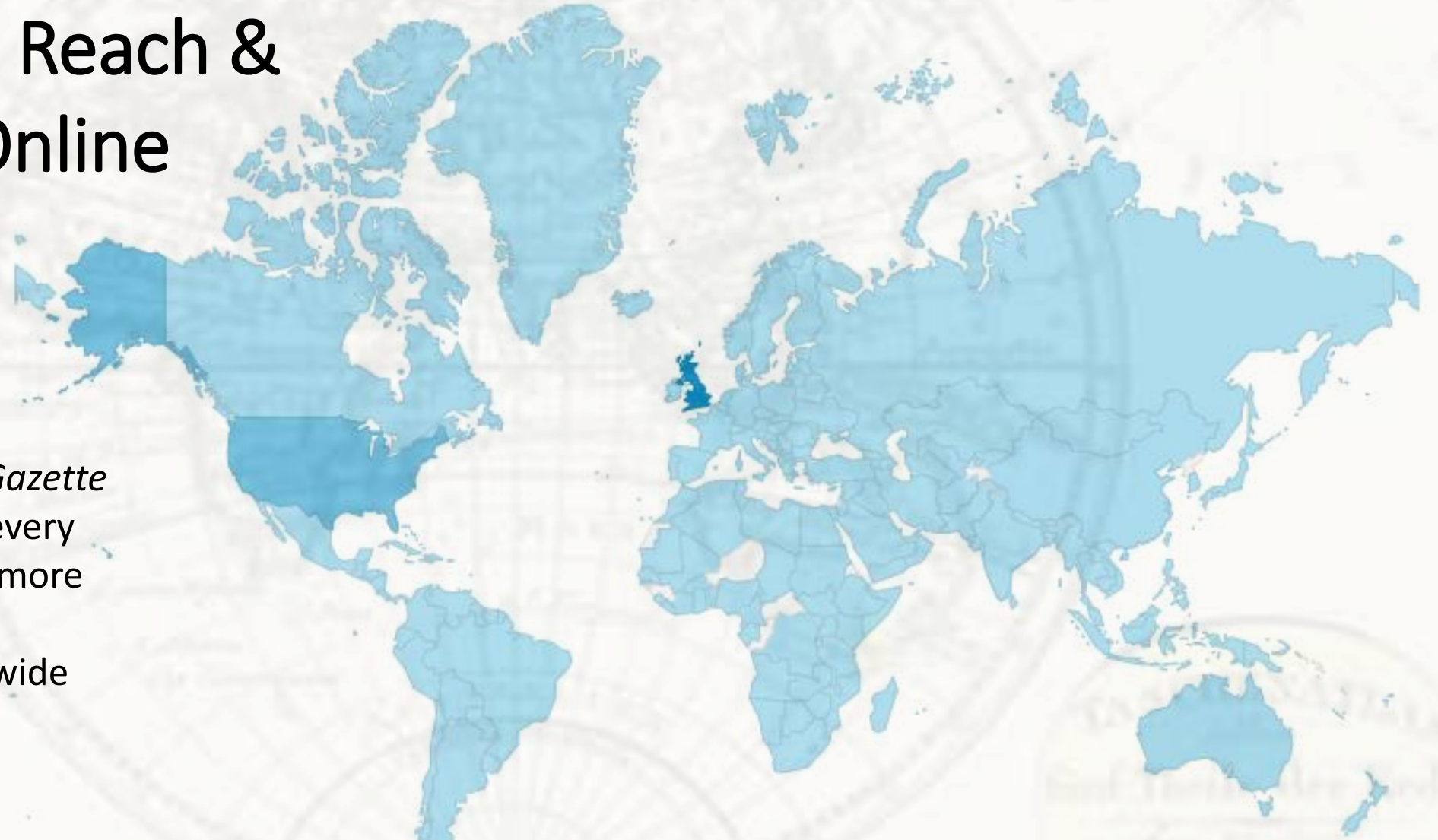
International Reach & Readership

- *Antiques Trade Gazette* is read throughout the world in over 39 countries in print, and online in more than 200 countries & dependencies worldwide
- We retain our global status with regular international features and supplements
- International readers of the newspaper are among the highest spending of our subscribers and make their purchases across multiple countries

“Antiques Trade Gazette is unique in its global reach - it is so international. No other publication compares. When I visit Hong Kong, China and the US, the key buyers are all reading the Gazette.

John Axford MRICS ASFAV, Chairman & Asian Art Specialist, Woolley & Wallis

International Reach & Readership Online

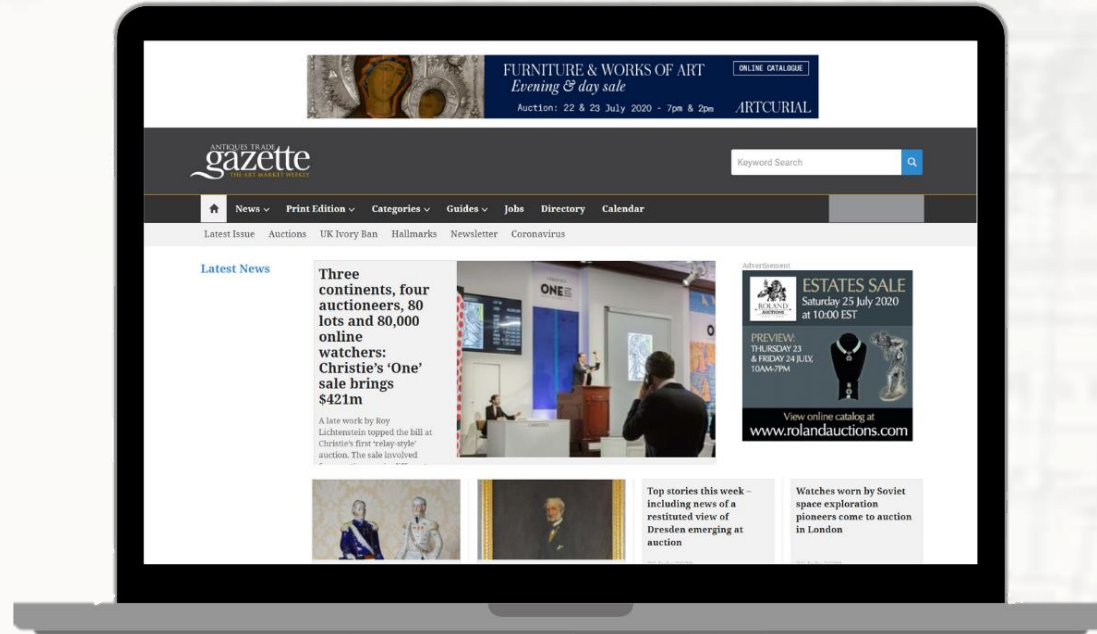


- The *Antiques Trade Gazette* website is accessed every month by readers in more than 200 countries & dependencies worldwide

Readers in countries shaded in blue visit the Antiques Trade Gazette website. Source: Google Analytics.

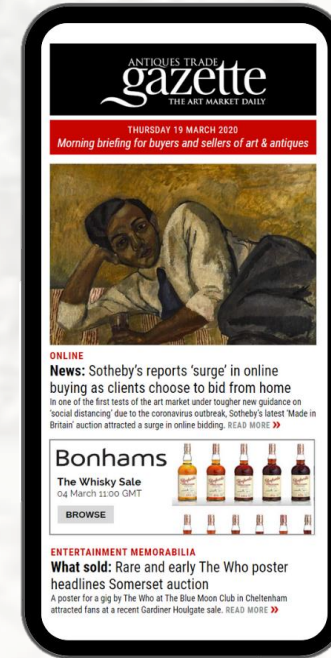
Digital Opportunities

Banners on antiquestradegazette.com



100,000 +
unique monthly visitors

Newsletter Banners



60,000 +
subscribers

Dealerships, Fairs, Markets & Centres

- 95% of readers expect to visit dealers and galleries in person this year
- 96% of readers expect to visit fairs and markets this year
- 85% of readers expect to visit the same number or more fairs in 2022 than they did in 2021
- 71% have bought from a dealer (either in their gallery or at a fair, market or centre) in the last 12 months.
- 54% have attended an event as a result of seeing an advertisement in Antiques Trade Gazette



“I have always found it worthwhile promoting my stand when participating at major fairs through the ATG Showcase. It brings focus to my business within the context of the event and I have invariably sold the item featured directly as a result.”

Derek Newman; Newman Fine Art

All statistics are from the 2022 readership survey

Service providers

- 84% of readers of *Antiques Trade Gazette* say they enjoy collecting and intend to add their collection this year. As they do so they will also use key service providers:
- 77% of readers have used delivery/shipping/packing services in the last 12 months
- 54% of readers have employed the services of an art or antiques restorer in the past 12 months



All statistics are from the 2022 readership survey

UK & Ireland Auction Advertisers

Bonhams

DREWATTS
EST. 1759

• AUCTIONS •
chiswick

EST. 1988
Dominic Winter
Auctioneers

Mallams
1788

Forum Auctions

Tennants
AUCTIONEERS

HANSONS
Auctioneers and Valuers Ltd

Fellows
Established 1876

ROSEBERYS
LONDON

Sotheby's
EST. 1744

WOOLLEY & WALLIS
SALISBURY GALLERIES

EST. 1782
swords
FINE ART AUCTIONEERS

ADAM PARTRIDGE
AUCTIONEERS & VALUERS

Duke's
AUCTIONEERS SINCE 1823

Kings Russell
Auctioneers

John
Nicholson's
FINE ART AUCTIONEERS & VALUERS

ADAM'S
EST. 1811

NOONANS
MAYFAIR

deVeres
ART AUCTIONS

LYON & TURNBULL

Charles Miller Ltd
AUCTIONEERS OF MARITIME AND SCIENTIFIC MODELS, INSTRUMENTS AND FINE ART

Bellmans

LAWRENCES
AUCTIONEERS

BEARNES
HAMPTON
&
LITTLEWOOD
auctioneers and valuers

CHARTERHOUSE
Auctioneers & Valuers

HANNAM'S

Corringe's

WILKINSON'S
AUCTIONEERS

RICHARD WINTERTON
AUCTIONEERS LTD
www.richardwinterton.co.uk

TOOVEY'S
ANTIQUE & FINE ART AUCTIONEERS & VALUERS

SAS

ANTONY CRIBB
ARMS AND ARMOUR AUCTIONS

CHEFFINS

OLYMPIA
Auctions

LACY SCOTT
& KNIGHT
150 YEARS est. 1869

BATEMANS
AUCTIONEERS & VALUERS

W&H PEACOCK
AUCTIONEERS & VALUERS

Halls
1845

ELSTOB
&
ELSTOB
AUCTIONEERS

Littleton
Auctions
Auctioneering since 1979

ROWLEY'S
Antiques and Fine Art Auctioneers

Swan
Fine Art
Auctions

Timeline
Auctions

Keys
Auctioneers and Valuers

BAMFORDS
AUCTIONEERS & VALUERS

SEMLEY
AUCTIONEERS

Chorley's

The
GREAT
WESTERN
AUCTIONS
LTD

WHYTE'S

MORPHETS

DAVID LAY
AUCTIONS

Auctioneers
&
C&T
Valuers

BENTLEY'S
FINE ART AUCTIONEERS

Tring Market
Auctions

The CANTERBURY
AUCTION Galleries

(K) AUCTIONEERS
VALUERS

MINSTER
AUCTIONS

FM
FONSIE MEADY

Catherine Southon
AUCTIONEER & VALUER

SLOANE STREET
AUCTIONS

Clevedon
Salerooms

PHILIP
SERRELL
AUCTIONEERS & VALUERS

Mitchells
ANTIQUE & FINE ART AUCTIONEERS & VALUERS

The Pedestal
Online Sales and Auctions

Thomas Watson

PARKER
FINE ART AUCTIONS

SPINK
FOUNDED
1846
Wills, Horner & Vigney

DORE & REES
EST. 1868

BARBARA KIRK AUCTIONS
THE HARBOUR SALEROOM
www.barbarakirkauctions.co.uk

HutchinsonScott
Auctioneers & Valuers

Piano Auctions Ltd
Specialist Piano & Keyboard Instrument Auctioneers

Aldridges
of Bath Ltd.

MELLORS & KIRK

CROW'S
AUCTION GALLERY LTD

Potteries
AUCTIONS

HOLTS

International Advertisers

CHRISTIE'S

Bonhams

Bukowskis

LEMPERTZ
1845

HERITAGE
AUCTIONS

Sotheby's
EST. 1744

DOROTHEUM
SEIT 1707

BRUNK
AUCTIONS

VAN HAM

FINE ART
Metz
HEIDELBERG

HERMANN
HISTORICA

SHAPIRO
AUCTIONS



COUTAU-BÉGARIE & ASSOCIÉS

Bonhams
SKINNER



BRUUN RASMUSSEN

STAIR ARTCURIAL CZERNY'S

LEONARD JOEL
Est 1919

GRISEBACH

Stockholms
Auktionsverk
etabl. 1674

TAJAN

Seldart
com

ILPONTE
CASA D'ASTE DAL 1974

FREEMAN'S

ANDREW JONES AUCTIONS
AUCTIONEERS & APPRAISERS

PIASA

HS
HELMUTH STONE

CLARKE
Auctioneers
Appraisers

Maynards
SINCE 1902

MILLON

VICHY
ENCHÈRES

Thomaston Place
AUCTION
Galleries

DOYLE

AGUTTES
MAISON DE VENTES AUX ENCHÈRES

SWANN
AUCTION GALLERIES

Pook
& Pook
Inc.

ROLAND
AUCTIONS
NEW YORK

BEURRET
& BAILLY
AUKTIONEN
GALERIE
WIDMER

PARIS FONTAINEBLEAU
Osenat

hargesheimer
KUNSTAUKTIONEN DÜSSELDORF

VH VENDUEHUIS
AUCTIONEERS • THE HAGUE • ANNO 1811

HVMC
Hôtel des Ventes de Monte-Carlo

WESCHLER'S
AUCTIONEERS
& APPRAISERS

HINDMAN

Non-auction Advertisers

Koopman Rare Art

PETER HARRINGTON
LONDON

HUMPHREY BUTLER
Agents & Dealers in Fine Jewellery

grays

MBE MAIL BOXES ETC.

Matthew Holder
European Works of Art & Sculpture

PASH ANTIQUES
A. PASH & SONS OF MAYFAIR

ABBOTT and HOLDER

ALFIES
ANTIQUÉ MARKET

MICHAEL BLOOMSTEIN PRECIOUS METALS

RONALD PHILLIPS
GREAT ENGLISH FURNITURE

PACK SEND

Landsberg
ESTABLISHED 1835

Transit2Insure
Commercial Transit Insurance for Arts & Antiques

THE BRUNO EFFECT

BUTCHOFF
LONDON

LENNOX CATO
ANTIQUES & WORKS OF ART

HANSORD
Antique Furniture and Works of Art

CALLAGHANS
—OF SHREWSBURY—
FINE ART DEALERS

JOHN BLY
Est. ANTIQUES 1891

CARTER MARSH & Co.
FINE CLOCKS AND WATCHES

John Eskenazi Ltd
Asian art

BOWMAN SCULPTURE

A.T. Watkinson Ltd
76-78 Goswell rd, London

Fairs & Markets Advertisers



Penman Antiques Fairs



ADAMS ANTIQUES FAIRS



LONDON
ART FAIR



Fairs & Markets Advertisers



BRAFA
ART FAIR

laacf

MASTERPIECE
| LONDON

The Decorative
Antiques & Textiles

FAIR

**British
Art
Fair**



TEFAF



**WINTER ART &
ANTIQUES FAIR** | OLYMPIA
LONDON

**International
Antiques Fair**
國際古玩展

ADAMS ANTIQUES FAIRS
MONTHLY ANTIQUES FAIRS HELD IN CENTRAL LONDON





Plan your advertising ...

Advertise your next sale or event by contacting:

UK Auction Advertising

charlottescottsmith@antiquetrade gazette.com

International Auction Advertising

francinelibessart@antiquetrade gazette.com

susanglinska@antiquetrade gazette.com

Dealers, Fairs & Markets

danconnor@antiquetrade gazette.com

Classified

- The Jobs page on the *Antiques Trade Gazette* website is consistently among the top 10 most viewed pages every month
- We offer a unique combination of print, online and social media exposure to target the broadest qualified audience of trade professionals in the art market.
- Promoted over 70 jobs in 2022 alone, featuring advertisers such as Bonhams, BADA, Roseberys, Chiswick Auctions and Richard Green

The screenshot displays a 'Classified' section with a 'JOB VACANCIES' header. It features several job advertisements:

- Charles Miller Ltd**: Specialist Maritime & Scientific Auctioneers. Roles include Administrator & Office Manager and Full Time Saleroom Assistant - Abingdon. The assistant role involves managing the dynamic team, handling day-to-day control of stock, and assisting with lifting and moving items. Requirements include being fit and healthy, self-motivated, and having excellent organizational skills.
- Mallams**: Full Time Saleroom Assistant - Abingdon. Role involves an exciting opportunity to join the dynamic team at their Abingdon Saleroom, surrounded by interesting items and responsible for day-to-day control of stock.
- Lawrence's Auctioneers**: Lawrence's are hiring. Seeking two Junior Cataloguers for their General Sales team and a Photographer. The photographer role requires professional qualifications and a willingness to learn.
- Mellors & Kirk**: Book Specialist. Attractive salary and prospects. Successful candidates will have 3-5 years saleroom experience and be able to demonstrate requisite skills and up-to-date knowledge of values.
- Roseberys**: Marketing & PR Manager. Roseberys London are looking for an enthusiastic and dynamic Marketing and PR Manager to implement and help shape the promotion and message of the company.

At the bottom, there is a link to view all the latest vacancies at antiquestradegazette.com/jobs.

“We placed an advert in the ATG for two Valuation positions at McTear's; one required experience while the trainee position did not. The response was excellent, and we filled the positions quickly – both of which were filled by candidates who responded to the ATG advert.”

Brian Clements:
McTear's

As seen in...

COUNTRY LIFE



FINANCIAL
TIMES

The Telegraph



METRO

Daily Mail



HOMES
& ANTIQUES

PERIOD LIVING
BRITAIN'S BEST-SELLING PERIOD HOMES MAGAZINE

OFFICIAL JOURNAL OF THE BRITISH HOROLOGICAL INSTITUTE
The Horological
Journal
JULY 2020
www.bhi.co.uk

woman&home

THE SUNDAY TIMES